

REFERENCE LETTER

Philips, being one of the global leaders in developing solutions for healthcare and No. 4 in the worldwide ranking of medical device manufacturers, recommends Pharma.Global as reliable and prospective partner in the field of innovative projects in Healthcare

The Company offers an ecosystem of digital products which we use for promoting Philips brand products to various target audiences. In a point of fact, since 2018, we've been actively cooperating with the Pharmznanie.ru online educational platform for pharmacy technicians and pharmacists (Pharma Course brand outside Russia). Through this platform, we help pharmacy and HC professionals learn about our company's products and build up awareness of new innovative respiratory control & asthma management solutions. At the moment, we are joining one more Pharma.Global project, i.e. a loyalty system for end customers called Cashback from Pharmacies (PharmaBonus brand in international markets).

We see Pharma.Global as one of the locomotives in digitization of the Russian pharmaceutical market. We would specifically mention the Company's personnel - a close-knit team of professionals in the most diverse pharmaceutical market segments, who can resolve complicated and ambitious problems.

Philips has a good mind to expand the cooperation with Pharma.Global Company and can recommend it to our colleagues and partners.

Marketing Director

Philips RCA


O. Startseva

