



Фонд Развития  
Интернет-Инициатив

НЕКОММЕРЧЕСКАЯ ОРГАНИЗАЦИЯ  
**ФОНД РАЗВИТИЯ  
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На № \_\_\_\_\_ от \_\_\_\_\_

## RECOMMENDATION LETTER

Pharma.Global has been in the portfolio of the Internet Initiatives Development Fund since 2017 and is considered to be one of the fastest growing IT projects in the Russian digital health market.

Pharma.Global offers an ecosystem of advanced digital products for the pharmaceutical industry: an online platform for training pharmacists and pharmacists Pharmznanie (outside Russia supplied under the brand Pharma.Course), the web platform PharmMarket for distribution between pharmacies and pharmaceutical companies, as well as the project "Cashback from pharmacies", which makes the goods of the pharmacy range more accessible to the end user in terms of price policy.

We are considering Pharma.Global as one of the strongest and fastest growing in the portfolio. We recommend them as a reliable and experienced partner providing the Russian pharmaceutical market with advanced IT solutions. We would also like to note the staff of the company: it is a close-knit team of professionals and a good example of women's entrepreneurship.



Director

K.Varlamov