

# Pharma Global

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## REFERENCE LETTER

Vitabiotics recommends Pharma.Global company as their long-standing and well-proven partner that implements an ecosystem of innovation IT-solutions into a pharmaceutical market.

Since 2019, Vitabiotiks has been working hand in glove with Pharma.Global company. We build trust relationships looking for new opportunities to improve the level of service for our partner and for us. Pharma.Global is one of the leaders in Russian market when we speak about implementing digital technologies into a pharmaceutical industry.

We would like to mention that the importance and particular value of Pharma.Global company consists also in the providing of the ecosystem of IT products: the educational online-platform Pharma.Course (Pharmznanie for the Russian market) is #1 in Russia, the marketplace PharmMarket helps to pharmaceutical producers to get a direct access to pharmacies all over the world, and the CashBack service Pharma.Bonus allows to spend less for the end customers. All this products together help to reduce more than 45% inside the supply chain and correspond to the latest world trends, while the technologies are reliable and have good potential. The implementing of these products on the MENA market, including access to the industry for Russian pharmaceutical producers with taking the full responsibility for all that process, is special interest for our company.

We would specifically mention the team of Pharma.Global – over 90 professionals in the most diverse pharmaceutical market segments, who can resolve complicated and ambitious tasks. Vitabiotiks is willing to continue and even expand collaboration with Pharma.Global company.

Commercial director,  
Androsov P.V.



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